

## 2019 MOVERS MAILING

A WisVote learning series webinar

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## 2019 MOVERS MAILING

### Participants

Patrick Brennan	Training Officer
Jodi Kitts	ERIC Team Lead/ Sr. WisVote Specialist
Connie Shehan	WisVote Specialist

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## WHAT IS THE MOVERS MAILING?

Voters who provided an address other than their voter registration address

**Must have been provided for an official government transaction**

Vehicle/Boat Registration  
 Changing an Amazon shipping address  
 Voter registration in another (ERIC) state  
 Disconnecting utilities  
 USPS address changes



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## WHAT IS THE MOVERS MAILING? GENERATING THE LIST

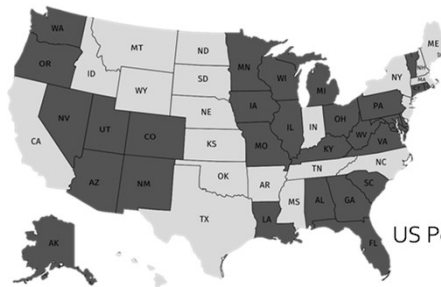
Wisconsin Voter Registration list is compared with:

ERIC states voter registration lists

ERIC state DMV transactions



Wisconsin DMV transactions



US Postal Service address change requests

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## WHAT IS THE MOVERS MAILING? GENERATING THE LIST



Potential matches are identified and reviewed

Voted or registered after 07/01/19

No military voters  
or  
voters who received 4-year maintenance card

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## WHAT IS THE MOVERS MAILING? GENERATING THE LIST



Checked for data quality issues

Address information is reviewed  
for standards/accuracy

Is the match the same person?

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## WHAT IS THE MOVERS MAILING? IMPROVEMENTS FROM 2017 MOVERS MAILING



Response deadline no longer 30 days

Wisconsin DMV NCOA transaction data  
excluded from matching process

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## WHAT IS THE MOVERS MAILING? IMPROVEMENTS FROM 2017 MOVERS MAILING



Mailer and response options usability-tested

Contact letter instead of postcard

MyVote response option

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# WHAT IS THE MOVERS MAILING? WILL IT LOOK LIKE OTHER WEC MAILINGS

Front



NOT A POSTCARD THIS TIME!

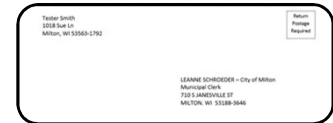
Lists all options for responding:

MyVote  
By Mail  
Voting

Brief explanation why it was received

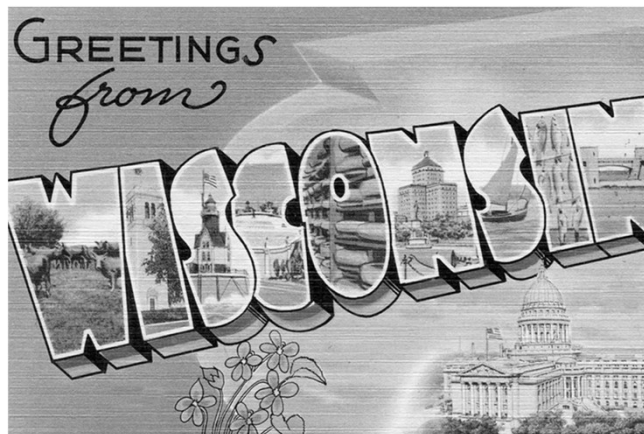
Bottom detaches to return by mail

Back



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## 2019 MOVERS PROCESS POSTCARD RESPONSE OPTION



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## 2019 MOVERS PROCESS POSTCARD RESPONSE OPTION

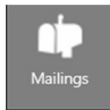
Returned cards can be scanned or recorded manually

No return deadline or postmarked-by requirement

Store returned cards with voter's registration file

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## 2019 MOVERS PROCESS POSTCARD RESPONSE OPTION



Can be tracked using Mailing tile in WisVote

Choosing Continuation Requested will update voter record

Choosing undeliverable will only update postcard record, voter remains active\*

ERIC ALL 2019 ▾

✓ MailingId	Name ↑	Postcard Address	Sent Date	Response Date	Response Type	Voter Reg Num (...)	Status (Voter)	Voter Status Rea...
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## 2019 MOVERS PROCESS MYVOTE RESPONSE OPTION

Voters are on the Movers list can now respond online!

### MY VOTER INFORMATION

**Johnson, John**

**Status:** You are Registered to Vote!

**Current Address:** 212 E Washington Ave , Madison, WI 53703-2855

Update Name

Update Address

[Click here to confirm your address](#)

Confirmation box will appear for voters with the status Active/Movers

Confirmation box will not appear for any other voters!

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## 2019 MOVERS PROCESS MYVOTE RESPONSE OPTION

Voter can certify their current address or be redirected to OVR

You are registered to vote at:

212 E Washington Ave , Madison, WI 53703-2855

☐ I certify that I still reside at the above address and want to remain registered at this address.

OR

☐ I have moved and want to update my registration.

If voter closes pop-up or chooses "I have moved",  
no change is made to their registration status

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## 2019 MOVERS PROCESS MYVOTE RESPONSE OPTION

Certifying their address updates the voter record to Active/Registered

Your address has been confirmed at: ✕

212 E Washington Ave , Madison, WI 53703-2855

Thank you!

You do not need to take any further action

OK

WisVote mailing record is updated to Request Continuation

No action required on the clerk's end!

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## 2019 MOVERS PROCESS VOTING RESPONSE OPTION



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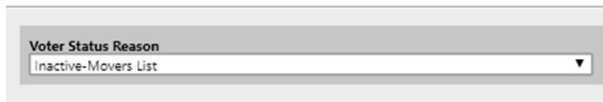


## DEACTIVATION OF 2019 MOVERS

Deactivation will not take place until after Spring 2021 elections

### Voter Status Reason

Do you want to Deactivate the selected Voter?



The screenshot shows a web form with a dropdown menu labeled 'Voter Status Reason'. The dropdown is open, and 'Inactive-Movers List' is selected. The form is part of a larger interface for deactivating voters.

And only if all the following conditions are met:

Did not reregister at another address

Did not return signed postcard (by mail or in-person)

Did not confirm their address through MyVote

Did not vote in any election after October 2019

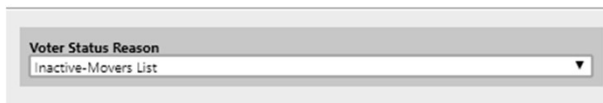
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Deactivated voter records will be  
Inactive – Movers List

For tracking and to easily differentiate from non-mailing deactivations

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## QUESTIONS



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## NEXT WISVOTE WEBINAR

### WisVote Voter Registration



**October 15, 2019, 10:00 a.m.**

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